## **1.** Opening questions

## **3. Specific key questions**

(to validate or debunk your assumptions!)

**Demo** Blog Interview guidelines Listen to what users experience

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Instructions

1. Write interview questions individually on post-its for each of the categories.

**2.** As a team, discuss and decide which questions are most important to ask during the interview.

## 2. General questions 4. Closing questions

the categories. rtant to ask during the



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